1. **conclusions about crowdfunding campaigns :**

* Only 50% of the crowdfunding effort succeeded.
* The three most outperforming categories were theater, music and film& video.
* Plays, a theater sub-category accounted for 30% of the entire crowdfunding effort and 33% of all successful outcomes.

**Limitations of the dataset:**

* From the dataset there is no indication about the root cause behind success, failure or cancelation.

**Other Tables and Graph**

* The average donation per country
* The correlation between the length of crowdfunding and the outcome of the crowdfunding (i.e., success or failure) etc.

**Statistical Analysis:**

* Mean vs median: in both cases (successful and failed) the range in the backers\_count is high. As such the mean ‘which is higher, is a better measurement than the median.